



NEWS RELEASE



ALACHUA COUNTY SHERIFF'S OFFICE

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For Immediate Release:

Today's Date: August 24, 2006
Prepared By: Sergeant Keith Faulk
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Date: August 22, 2006
Location: 26355 N. SR.121, Alachua, FL

Investment Scheme/Investor Fraud/Securities Fraud:

Kenneth "Wayne" Moon, age 34, of Alachua, Florida, has been arrested and charged in the Alachua County Circuit Court with another cattle investment scheme – this one involving more than 39 investors from several states and more than \$1 million in investor funds. Also charged for their involvement in the scheme are his wife, Stacey Lynn Moon, age 35, of Alachua, Florida, and his cousin, James Alexander Falkenburg, age 21, of Inverness, Florida. Moon is currently being held at Holmes Correctional facility on similar charges.

Kenneth "Wayne" Moon has been charged with one count of Selling Securities without a License, one count of Selling Unregistered Securities, one count of Securities or Investor Fraud; thirty-nine counts of Grand Theft, nineteen counts of Money Laundering, and one count of Racketeering. If convicted of all counts, he could be sentenced to life imprisonment.

Stacey Lynn Moon has been charged with one count of Aiding and Abetting the Selling of Securities without a License, one count of Selling Unregistered Securities, one count of Securities or Investor Fraud, and one count of Money Laundering. If convicted on all counts, she could be sentenced to a minimum of 23 months up to 20 years.

James Alexander Falkenburg has been charged with one count of Aiding and Abetting the Selling of Securities without a License, one count of Selling Unregistered Securities, one count of Securities or Investor Fraud; and eighteen counts of Money Laundering. If convicted on all counts, he could be sentenced to a minimum of 56 months up to possible life imprisonment.

Stacey Moon and Falkenburg have made arrangements to turn themselves into authorities.

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Wayne Moon placed ads in newspapers both in and outside of the State of Florida, soliciting investors for cattle business opportunities and promising them high rates of return. At the time he took investors' money, he never disclosed that he had previously been convicted of numerous felonies involving fraud. Also, he never disclosed that he had recently taken \$385,000 from investors and did not return their money, or that he pled guilty to money laundering and investor fraud in connection with defrauding those investors. At the time, Moon was pending sentencing, and knew that he would be sent to prison on the pending charges.

Moon routinely provided investors so-called "collateral" to secure their investment consisting of post-dated, worthless checks and pledges of nonexistent or multiple-pledged assets. He was able to temporarily deceive investors into believing he was making money for them by engaging in a Ponzi scheme, using new investor funds to pay so-called "returns" to prior investors. He lured new investors, by paying existing investors for referrals.

He managed to get most of his 39 new investors and over \$1 million in new investment funds in this case, after he had already pled guilty and while he was awaiting sentencing in connection with a previous case involving a fraudulent cattle investment scheme. In the previous case, he pled guilty to two counts of money laundering and one count of securities or investor fraud and was sentenced to 72 months in prison, to be followed by 12 months community control, to be followed by 96 months probation. He was also ordered to pay restitution, cost of investigation, and cost of prosecution.

Most investors lost everything. People invested money from credit cards, children's college funds, 401k retirement plans, and equity loans leaving them with heavy debts or bankruptcies, without college or retirement funds, or with two mortgages or facing foreclosures. Most of the investors' funds are still unaccounted for.

Stacey Lynn Moon and James Alexander Falkenburg aided and abetted the fraudulent cattle investment scheme by signing various investment documents and laundering investment funds through their bank accounts after Wayne Moon's banks became suspicious of various transactions and closed his bank accounts.

The investigation was led by Detective Bobby Gaff of the Alachua County Sheriff's Office who was assisted by the Division of Law Enforcement of the Department of Agriculture. The defendants are being prosecuted as a collaborative effort between the Attorney General's Department of Legal Affairs, Office of Statewide Prosecution, and the State Attorney's Office of the Eighth Judicial Circuit.

Also see ACSO News Release # 2006-141, dated April 12, 2006.