



NEWS RELEASE



ALACHUA COUNTY SHERIFF'S OFFICE

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For Immediate Release:

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Media Advisory: Cold Case Playing Cards Issued to Jail Inmates

News media representatives are invited to attend the rollout of the third edition of FDLE's Cold Case Playing Cards at the Alachua County Jail at 10:30 a.m. on Aug. 21. Each card in the deck features a photograph and factual information about an unsolved homicide or missing person case from somewhere in Florida. Among the cases depicted are:

- Phillip "Brian" Sweat – a Gainesville man who died from stabbing on June 27, 2005 at his home near Archer Road and Interstate 75.
- Gayle Beall – a stabbing victim who sustained her injuries on Dec. 9, 1983 in Ocala.
- Michelle L. Otter – a 10-year old Ft. McCoy girl who left her home on May 7, 1998 and never returned. Ft. McCoy is near the Ocala National Forest.

Some family members from these cases and detectives who have investigated the crimes will also attend the presentation.

The Florida Department of Law Enforcement (FDLE) will issue 1,000 decks of cards at the jail. FDLE will distribute 70,000 decks of cards to Florida county jails. The Department of Corrections will distribute 130,000 decks to state probationers. In 2007, when the cards were distributed to state prisons inmates, two homicides were solved from their tips.

News media wishing to cover the event must bring photo identification. They should report to the jail, 3333 N.E. 39th Avenue, by 10 a.m. on Aug. 21, to clear security. No beepers, pagers, cell phones, or other electronic devices will be permitted. No cigars, cigarettes, lighters or matches will be permitted.

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Media personnel are reminded to dress appropriately with no shorts, tank tops, or flip flops. If you have questions or plan to cover the event, please call Eugene Morris, Bureau Chief of Inmate Programs at the Jail, 352-491-4525.

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